CONTEST UPDATE CHECKLIST

The New Sandy's Station - Salt Lake City

Call day: Monday or Tuesday

Region: West
Week: 3
Date of call: 6/22
Day/date of contest: Saturday 6/18
Spoke to _____

6/24 - left msg John Yin - I know he's picking more than one winner per week, but is he inviting all of them back for finals? Yes!

1. How is your contest going? - late start on advertising.
   1st week - coax people
   2nd week - only 2 couples
   3rd - 3 couples but lots of calls about it

2. How many contestants (couples) were entered last night? 3 couples

3. Was the club
   - full? ☐ 3rd
   - 3/4 full ☑ 4th ✓
   - 1/2 full ☐
   - 1/4 full ☐
   - Less ☐

   4th week 5 couples

4. Are you using your audio ad CD twice nightly? (Yes)/No

5. Are club personnel wearing Marlboro T-shirts and caps? (Yes)/No

6. Have you sent in all contestant entry forms from last night?(Envelopes were provided) Yes/No
   Yes

7. What dances are your contestants doing?
   - ☑ 2-step
   - ☐ East Coast Swing
   - ☐ West Coast Swing
   - ☑ Tush Push
   - ☑ Other Pony Swing

   People either do couples dances or line dances.

8. Is there someone else at the club actually overseeing this promotion on event nights? (Your D.I.?)
   Name John

9. Weekly winners from last night?
   David Schmeiser and Kelly Auvinen — Kearns/W. Valley Cty (city) — Carrot
   Bob Birie and Jan Birie — Sandy/Sandy (city) — from form
   _____ and _____ — _____ (city)

10. Comments _____

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Source: https://www.industrydocuments.ucsf.edu/docs/zjpn0004